

## Membership Application

Select Appropriate Category:	Annual Dues
<input type="checkbox"/> Retail Member	\$200.00
<input type="checkbox"/> Services/Professional Member	\$200.00
<input type="checkbox"/> Supporting Member	\$100.00
<input type="checkbox"/> Patron	\$50.00
<input type="checkbox"/> Non-Profit Organization	Complementary

Name (or contact person)

Title

Business Name

Business Location

Mailing Address

Phone

FAX

E-mail

Website

Business Description

Make checks payable to: **Downtown Southport, Inc.**  
and mail to:  
P.O. Box 10127  
Southport, NC 28461

Phone: 910-279-4616  
Email: [downtown\\_inc@southportnc.org](mailto:downtown_inc@southportnc.org)  
Web Site: [www.downtownsouthport.org](http://www.downtownsouthport.org)



Downtown Southport, Inc. is a membership organization governed by a Board of Directors. It is incorporated under the laws of the State of North Carolina and is classified as a tax-exempt charitable organization under section 501(c)(3) of the Internal Revenue Code.

### For Additional Information Contact Us At:

#### Downtown Southport, Inc.

P.O. Box 10127  
Southport, NC 28461  
Phone: 910-279-4616  
Email: [downtown\\_inc@southportnc.org](mailto:downtown_inc@southportnc.org)  
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“Pride In The Past,  
Building For The Future”

## Membership Information



**Downtown Southport, Inc.**

Tel: 910-279-4616



## Our Mission

Downtown Southport, Inc. is a partnership between the city, its services, merchants and community leaders that is dedicated to preserving the heritage and charm of downtown Southport. We encourage and support preservation projects, cultural activities and responsible economic growth in the downtown area making downtown Southport a vital, vibrant, year-round community for our citizens and guests.



The Cape Fear River at Downtown Southport

## Pride In The Past

The City of Southport is no longer the quaint fishing village that once was old Smithville. Change is inevitable. The challenge today – and the opportunity – is to manage change in such a way that businesses can thrive and grow, while preserving and maintaining the quality of life that is “Southport” for tourists, visitors and full-time residents alike.

## Building For The Future

From St. James to Boiling Springs Lakes, Oak Island to Bolivia, downtown Southport is, in fact, everyone’s “downtown”. Downtown Southport, Inc. (DSI) was established in late 2006 to bring together city officials, merchants and service providers within the downtown area of Southport in a working partnership designed to become the driving force behind downtown development and historical preservation. The collective interests of the community are given a voice in determining the direction that Southport will take.

With the Cape Fear River and waterfront areas as its centerpiece, DSI is committed to establishing downtown Southport as a prosperous, vibrant city center, which is both revitalized and inviting to enhance everyone’s experience. We distribute a street map, featuring our business members’ locations and other points of interest to assist visitors in navigating our downtown area. We conduct major events throughout the year to attract visitors to Southport, and we help businesses plan special promotions to encourage tourist and visitor traffic. In the short time DSI has been organized, we have developed new events and enhanced previous ones, including:

- ◆ A Taste of Southport – February/March
- ◆ Spring Festival – Easter weekend
- ◆ Waterfront Market – May through November
- ◆ Fall Festival – October
- ◆ Southport Holi-DAY – 2<sup>nd</sup> Saturday in December – featuring the Winter Craft Festival and Flotilla along with other holiday activities sponsored by area nonprofits.

As a member of DSI, you will, have an organized voice in what happens in downtown Southport, be an integral part of creating an environment in which your business can grow and succeed, have the opportunity to manage and guide the future growth of downtown Southport, and work in partnership with other businesses and the city to provide an effective, unified voice for all who have a vested interest in the future of downtown Southport.

## Membership Categories

**Voting Memberships** – Members in the three categories below are voting members and are entitled to the following benefits:

- ◆ Publicized on printed street map widely distributed throughout the area
- ◆ Included on the Downtown Directory located on the corner of Moore and Howe Sts.
- ◆ Detailed listing on the DSI Website with link to member websites
- ◆ Included in DSI promotional ads
- ◆ Provided opportunities for cooperative ads
- ◆ Member discounts at DSI events
- ◆ Eligible to serve on the Board of Directors
- ◆ Eligible to participate on Committees
- ◆ Direct beneficiary of the many revitalization efforts and events held, based on location within the geographic boundaries of downtown Southport

**Civic Member** – Designated City of Southport officials with responsibility in areas consistent with the Mission of DSI.

**Retail Member** – Downtown Southport merchants.

**Services/Professional Member** – Downtown Southport businesses providing a service.

**Non-Voting Memberships** – Members in the three categories below are considered non-voting members and are entitled to the following benefits:

- ◆ Eligible to participate on Committees
- ◆ Recognition on the DSI Website

**Supporting Member** – Businesses that are not located within the core area of Downtown Southport (defined as the contiguous area from 12<sup>th</sup> Street to the waterfront), but are interested in the future of downtown Southport and want to support the mission and purpose of DSI.

**Patron** – Individuals who are interested in the future of downtown Southport and want to support the mission and purpose of DSI.

**Non-Profit** - Organizations interested in the future of downtown Southport that want to support the mission and purpose of DSI.